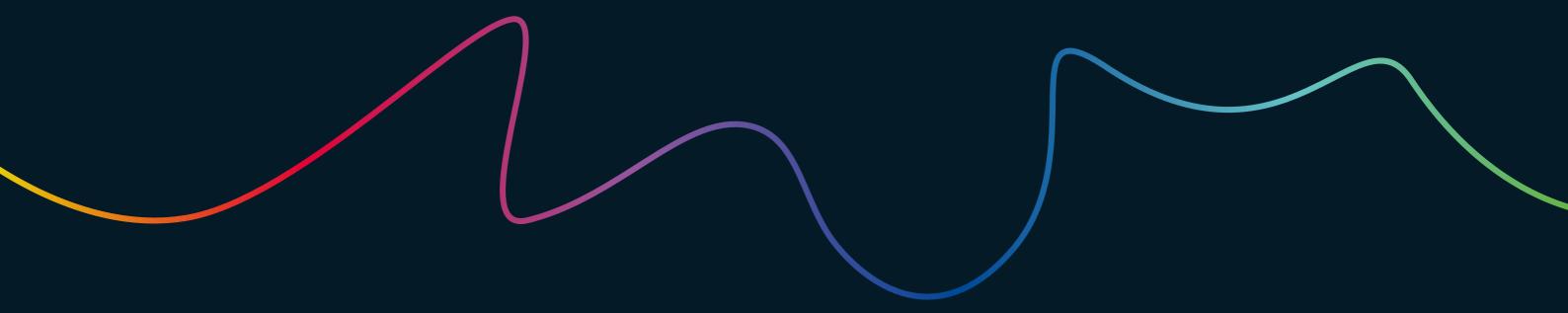
BRAND / CONCEPT PRESENTATION COMWINITY.COM



THE BRAND



BRAND EXPLANATION

A * BECAUSE IT'S WRITTEN IN THE STARS IF YOU WILL WIN

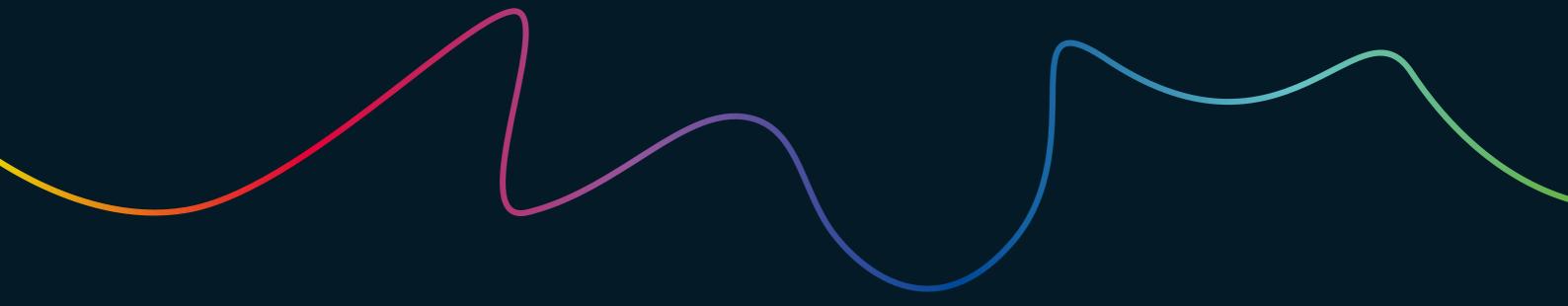
A * AND A 8 ARE ON THE SAME KEY OF THE KEYBORD

AN 8 MEANS INFINTY AND IT'S THE IDEA OF THE PORTAL WHATEVER YOU DO, YOU'LL START AND END AT OUR PORTAL

BY TILTING THE STAR IT VISUALIZES A PERSON A PERSON WHO'S CHEERING, A PESON WHO HAS WON!

THE GRADIENT VISUALIZES THE DIFERENT KINDS OF 'GAMES'
COMWINITY.COM OFFERS

THE BRAND / LOGO



comwinty

Comunity

WORDMARK EXPLANATION

FOR THE WORDMARK WE'VE USED A DARK BLUE COLOR.

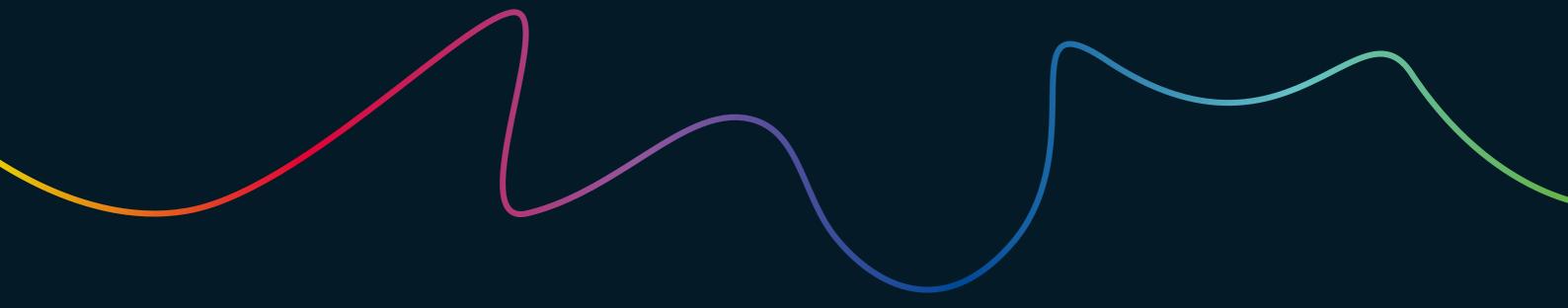
BLUE IS THE COLOR OF THE SKY AND THE SEA.

IT IS OFTEN ASSOCIATED WITH DEPTH AND STABILITY.

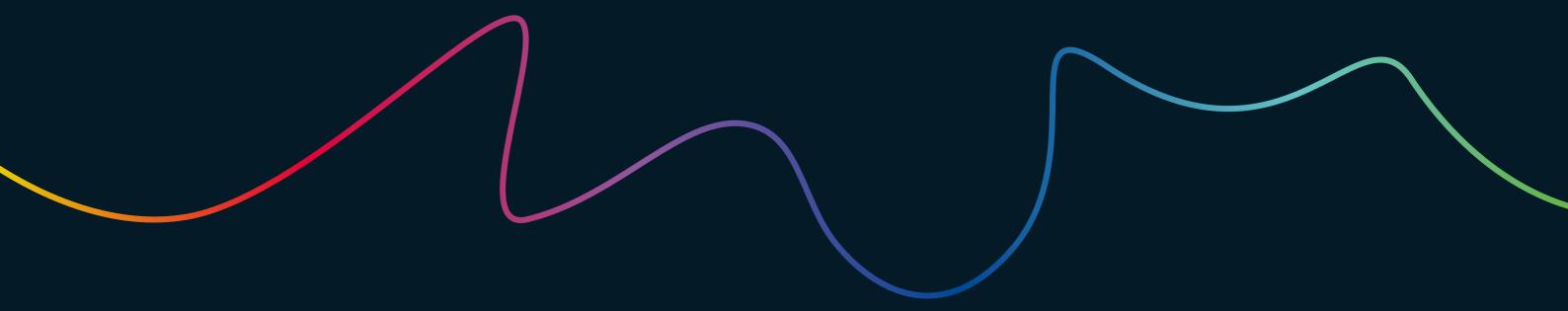
IT SYMBOLIZES TRUST, LOYALTY, WISDOM, SELF-ASSURANCE, INTELLIGENCE, FAITH, TRUTH AND HEAVEN.

THE WORDMARK IS DESIGNED BASED ON A FONT BUT IT'S A UNIQUE SELF CREATED FONT AND HAS IT'S OWN STYLE IT STANDS FOR TRANSPARANCY

THE CONCEPT



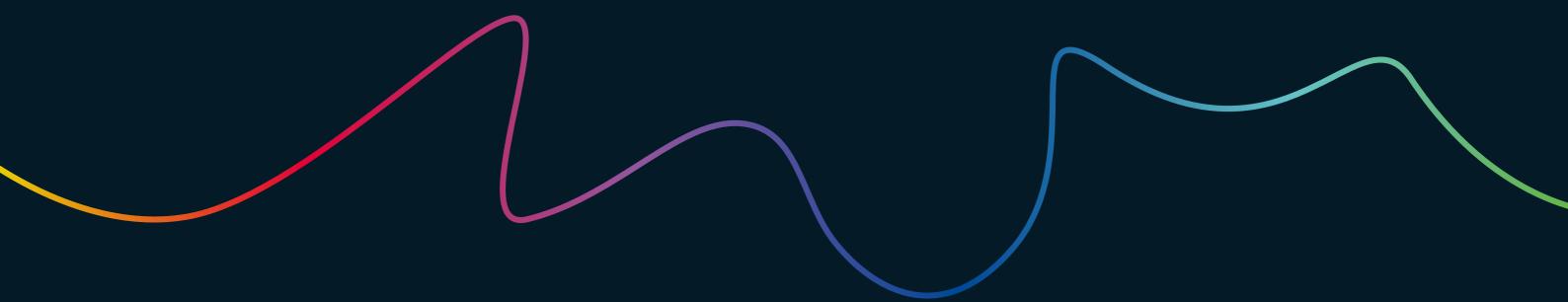
EVERYONE'S A WINNER





SUB CONCEPTS

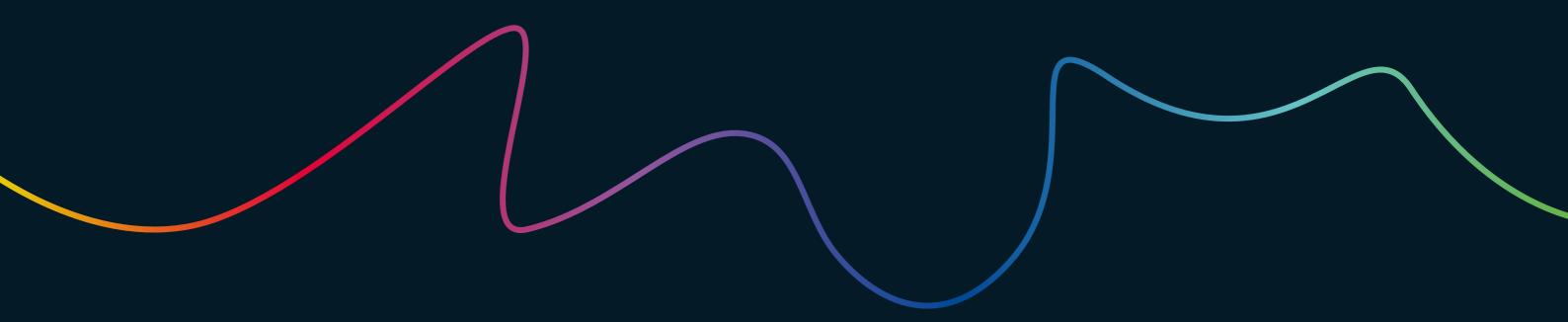
WINNER





SUB CONCEPTS

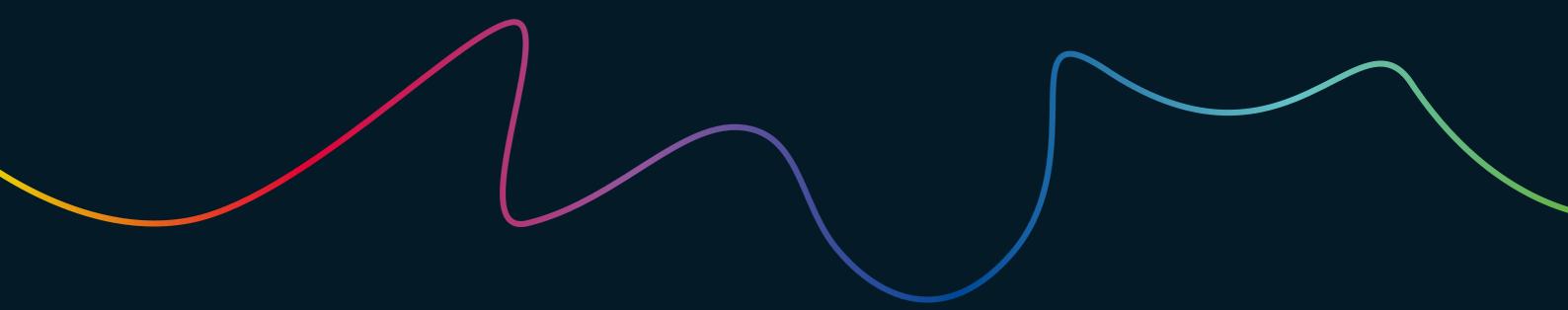
YOU CAN WIN IF YOU WANT





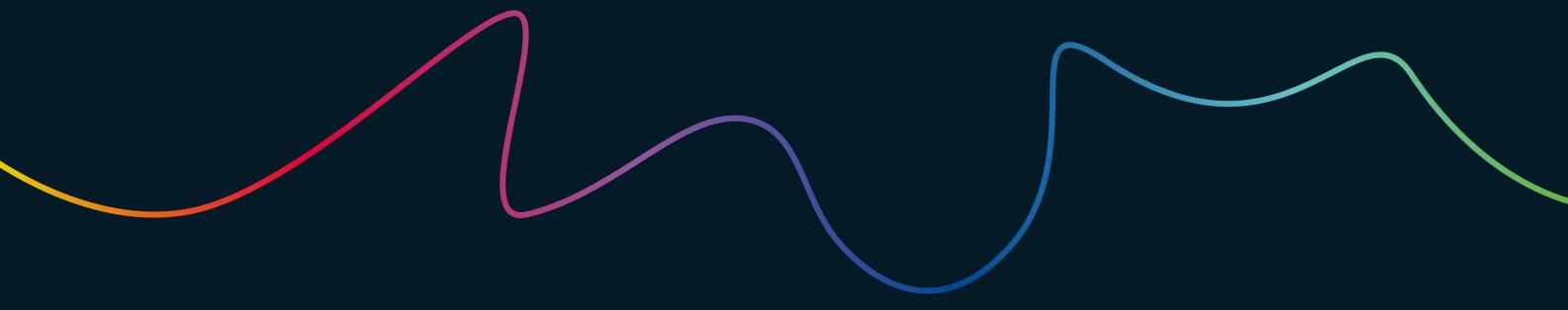
SUB CONCEPTS

YOU WIN AGAIN



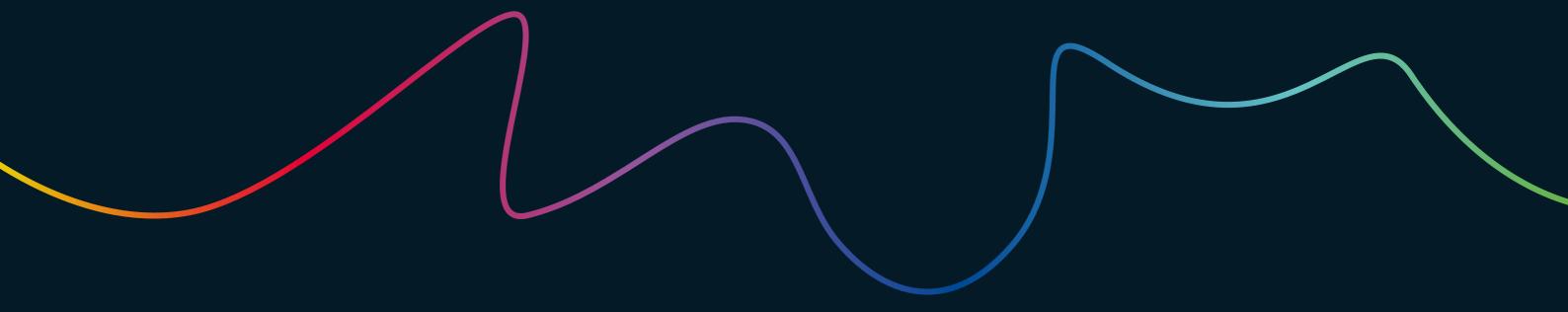


CREATING A COMMUNITY





A COMMUNITY WITH DIFFERENT DISCIPLINES

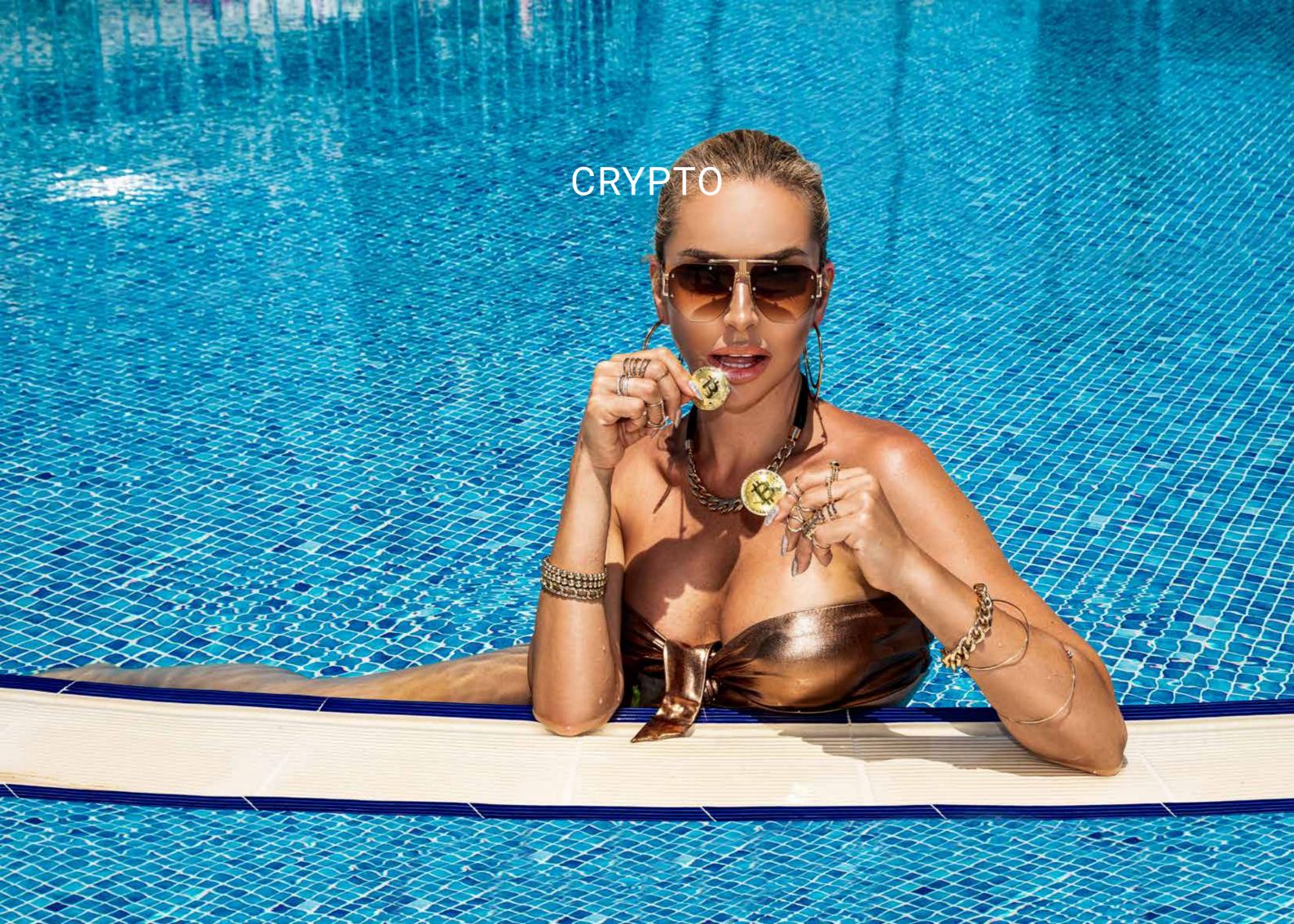




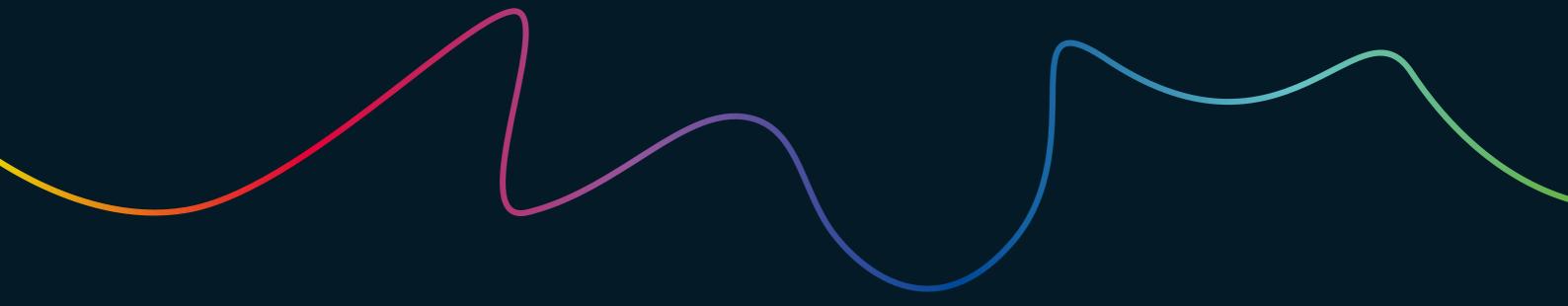








THE WEBSITE



CREATE THAT WINNING FEELING



CREATE THAT COMMUNITY FEELING



OUR BRANDS

